Greenways for ALL Communities
Project Summary 2012
Cathy Tuttle, Project Manager
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Volunteers reach out at Rainier Summer Streets August 18, 2012

Rainier Valley Greenways Community Meeting
Rainier Community Center November 9, 2012

This project was supported by a City of Seattle grant from the Office of Sustainability & Environment Climate Action Now program
Goals and Objectives

Greenways for All Communities is a program to provide mentoring and technical assistance for greenways groups starting up in diverse communities in Seattle.

Seattle Neighborhood Greenways is a citywide group that identifies, advocates for, and activates safe healthy streets.

Seattle Neighborhood Greenways groups are flourishing in many Seattle neighborhoods, with notable exceptions in communities with great economic and cultural diversity.

Seattle Neighborhood Greenways works to ensure ALL of Seattle has streets that are healthy, safe, and equitable.

Rainier Valley Greenways was developed by Seattle Neighborhood Greenways as a pilot project to test engagement and advocacy skills that can be shared with other culturally diverse communities.

**Project goals**
Build a strong community coalition that has skills to plan a linked network of streets in Rainier Beach prioritized for people who walk or ride a bicycle.

Generate and document materials for this neighborhood that can be used in other diverse neighborhoods interested in developing a network of safe healthy streets.

**Measure of success**
Greenways for All Communities will be a successful project when community groups in Rainier Beach come together to create a Greenways group that discusses and generates ideas for a network of safe and healthy streets.
Partnerships

We met with people from the following organizations during the course of this project. Many joined our social media sites and attended meetings. Bike Works has stepped up to manage Rainier Valley Greenways in the future!

Aki Kurose Middle School
Beacon BIKES
Bike Works
Cascade Bicycle Club
Central Greenways
Dunlap Elementary School
Feet First
Filipino Cultural Center
FreedomNet
Graham Hill Elementary School
King County Metro
Madison Greenways
National Parks Service
New Holly Community Center
Oromo Cultural Center
Othello Park Alliance
Puget Sound Sage
Rainier Beach Community Empowerment Coalition
Rainier Beach Moving Forward
Rainier Community Center
Rainier Valley Eats (RaVE)
Seattle Department of Neighborhoods
Seattle Department of Planning
Seattle Department of Transportation
Seattle Neighborhood Greenways
Seattle Parks Foundation
Seattle Parks/Sound Steps
Southeast District Council
Touchstones Rainier Beach
Urban Impact
UW Physicians for Social Responsibility
Walk Score
Whistle Stop Café

Rainier Valley Greenways Organizing Team 11/12
Chisula Chambers
Colina Barlow
Deb Salls
Devor Barton
Drew Redmond
Joanna Hingle
Morgan Scherer
Ryan Harrison
Scott Scheff
Serena Lehman

FreedomNet (Rainier Beach Community Empowerment Coalition) students review Rainier Valley Greenways material as they prepare for Rainier Beach Back to School Bash August 1, 2012

Chisula Chambers, UW Physicians for Social Responsibility; Morgan Scherer, Bike Works Ambassador; Cathy Tuttle, Seattle Neighborhood Greenways Director; and Diana Vinh, Director of Rainier Valley Eats (RaVE)
Maps

The primary goal of this project is to build a sustainable community group to identify, advocate for, and activate safe healthy streets. Maps are an important tool to realize that goal. In this project we generated asset maps and recommended street improvement maps. We also responded to City-generated street improvement maps made for Seattle Department of Transportation as part of the Bicycle Master Plan updates.

I generated this community asset map as part of this project so that people could visualize significant local institutions. This map was the basis of further discussions about the best locations for safety improvements focused on intersections.

The South Juneau St. & Rainier Ave. South intersection was one recommendation for improvement on crowd-sourced maps. This intersection is on the south end of a short segment of recommended cycle track that would calm traffic and increase mobility along Rainier between South Hudson St. and South Juneau St. safely linking Hillman City and Columbia City.

Crowd-sourced maps indicate safer crossings are critical at many locations along the South Genesee Street corridor.
Seattle Neighborhood Greenways selected intersection improvements in Rainier Valley as one of their top priorities in 2013 for Bridging the Gap funds.

Rainier Valley residents met multiple times to review maps and create new connections. Community meeting Rainier Community Center November 9, 2011

The draft Bicycle Master Plan Network Map for Southeast Seattle was reviewed by 26 community members, many of whom had improved mapping skills through participation in earlier Rainier Valley Greenways mapping exercises.
One of the great strengths of Rainier Valley is its diversity. According to the 2010 U.S. Census, more languages are spoken in the 98118 zipcode than in any other in America. Rainier Valley Greenways celebrates this diversity. Planned future outreach will include even more culturally appropriate outreach materials.
Rainier Valley Greenways supports healthy Rainier Valley streets where children and adults can choose to safely walk, bike, take the bus or drive from Rainier Beach to the Central Area.

starts 7/1/12
41 members 11/1/12

Social Media

Google Group
www.groups.google.com/group/rainiervalleygreenways

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Facebook
RainierValleyGreenways joins Facebook 6/1/12
62 Friends 11/1/12

Twitter
@RVgreenways
7/26/12
40 Followers 11/1/12

www.seattlegreenways.org/neighborhoods/rainier-valley/

links Rainier Valley safe & healthy plans

*Equity Score SDOT gap analysis work 2012
*Walking Audit by Sound Steps 2011
*Southeast Seattle Bikeability Report 2012
*Rainier Beach Youth Transit Justice Survey 2012
*King County Metro SE Transit Outreach 2012
*Rainier Beach Neighborhood Plan Update 2012
*Sustainable Seattle Rainier Beach Indicators 2009
Meetings make the world go round. These are the meetings and events I attended and the group held to inform the community about, and initiate the development of, Rainier Valley Greenways. The events in bold are large community events planned by Rainier Valley Greenways.

- May 22 Rainier Bikeability Tour
- June 27 I testified at Council Brown Bag on Equitable Transit-oriented Development.
- June 30 Safe Routes to Transit review with Councilmember Mike O’Brien’s office, followed up with staff meeting.
- June 30 Adonia Lugo, Anthropologist re cultural views on biking
- July 3 David Goldberg, Seattle DPD Planner Rainier Beach Plan
- July 9 King County Holly Park Barriers to Transportation services in Southeast Seattle meeting
- July 12 Opportunity Fund grant for Children’s Traffic Safety Garden review with Parks Department
- **July 21 Kidical Mass Ride from Bike Works**
- July 23 Mona Lee, Othello Whistle Stop Café
- July 24 National Park Service: Reviewed Safe Routes to Transit
- July 26 Bridging the Gap presentation by SNG
- July 30 Columbia City Bike Works/Youth Outreach meeting at Urban Impact
- **July 30 Organizing meeting with Bike Works**
- August 11 Table at Rainier Beach Back to School Bash
- August 15 Councilmembers Nick Licata and Richard Conlin
- August 16 Brian Dougherty SDOT
- **August 17 Table at Rainier Summer Streets**
- August 31 RV Greenways Community Meeting @Bike Works
- **September 5 RV Greenways Meeting @Rainier Beach Library**
- September 15 Councilmember Sally Clark
- September 21 Park(ing) Day at Bike Works
- September 23 Mt. Baker Day in the Park
- October 2 James Bush, Mayor’s Office
- **October 17 Rainier Valley Greenways organizers Bike Works**
- October 31 Sound Steps Walks the Link to Lake Trail
- **November 9 Rainier Valley Greenways Community Meeting @Rainier Community Center**
- November 28 Southeast District Council Planning Exercise with Rainier Valley Greenways

Greenways for All Communities supported by a City of Seattle Office of Sustainability and Environment Climate Action Now grant.

I applied for and received ongoing support for Rainier Valley Greenways: Safe Routes to Transit through the National Parks Service Rivers & Trails Program: 2012-2013

I applied for funding through Seattle Parks Opportunity Fund for a Children’s Traffic Safety Garden in Genessee Park (pending)

Meetings & Financial Support

Seattle Parks Foundation is the 501(c)3 sponsor of the work of Seattle Neighborhood Greenways
Project Timeline

Summer 2012
Meet with individuals, make presentations to local groups.

Fall 2012
Identify community members and groups interested in developing social media tools. Build social media tools and outreach with community consultation. Lead walk or bike ride and hold community kick-off meetings in Rainier Valley. Participate in local events. Develop maps for community use.

Winter 2012
Finalize community–generated greenway maps. Develop a project report and materials that can be used in diverse communities.

What are Greenways?

Greenways inexpensively reconfigure residential streets close to business districts and major transit hubs as safe, comfortable places to walk or ride a bicycle. By encouraging an urban fabric that supports walking and riding bicycles, we also will encourage the most pleasant and carbon neutral mode of transportation.

www.SeattleGreenways.org

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Outreach Materials

Seven steps to Safe Healthy Streets
1. Meet with key influencers and organizations that live and work in area
2. Create social media tools in consultation with local experts
3. Produce outreach materials that respect and celebrate local cultural diversity
4. Engage partners to create crowd-sourced maps of safe healthy streets
5. Truth-source maps with field-testing (and get active through walks & rides)
6. Advocate for crowd-sourced maps
7. Celebrate with active events along safe healthy streets

Outreach coordinators found stickers were popular at a variety of community events.

The flyer (left) was used as a handout and in larger sizes, as a poster. These materials collectively shared a brand that was field tested with community input from Rainier Valley Greenways.

Pencils are especially good for summer fairs and school outreach.

on-line copy of this report at: www.seattlegreenways.org/neighborhoods/rainier-valley/RV Greenways OSE/CAN 2012